## Coalition Meeting Legislative Agenda Wednesday, November 11, 2015

- Review of Assigned Tasks from November 4<sup>th</sup> Call
- Strategy
  - Start major events use November 18<sup>th</sup> as kickoff
  - Activity in districts
  - Grass roots/grass tops
  - o Status of power map?
- November 18<sup>th</sup> Great Schools event
  - o # parents
  - o Program for 11/18
    - Guest speakers?
  - o # Senate visits scheduled for parents
  - School leaders/parents inviting Senators to schools
- Status of Lobbying Visits to Senators
- Grass Tops
  - o How to engage? Massachusetts Business Leaders for Charter Schools
    - Engage Charter Schools Board of Trustee
    - Meetings with Senators for business community
    - Letters of support/calls
    - Schedule meeting with Boston Foundation
- Communication
  - Media outreach
    - Concentration in districts at cap
    - Editorial visits
    - Ads in local district papers (Boston)

## **Other Discussion Items**

- o Engaging Faith Leaders- 10 Point Coalition
- o Keep Emails separate use personal accounts
- o Engaging Grass Tops community with Senator Rosenberg